

# 國立臺灣大學 114 學年度新生限定版上衣樣式暨 Logo 徵件計畫

## 壹、宗旨

為建立新生對本校之認同感，象徵臺灣大學之凝聚力，本校特辦理旨案徵件活動，用以製作新生限定版上衣並於 114 學年度開學典禮展現，期望藉由在校生設計之上衣展現臺大意象及風貌，並兼具美感及創新視覺效果，給予 114 學年度新生一份最美好的祝福。

## 貳、主辦單位

- 一、單位：學生事務處課外活動指導組
- 二、承辦人：陳家萱 組員
- 三、聯絡方式：電話(02)3366-2066#16；E-mail: [jessicachen0513@ntu.edu.tw](mailto:jessicachen0513@ntu.edu.tw)

## 參、參賽方式及作品規格

- 一、參加對象及件數：
  - (一)國立臺灣大學在學學生。
  - (二)僅接受個人報名。
  - (三)每位參賽者限投稿 1 件 作品。
- 二、徵件日期：自計畫核定日起至 **114 年 2 月 21 日(五)中午 12 時** 截止。
- 三、報名資訊
  - (一)本案採線上報名投稿，連結：<https://forms.gle/pAsGYmpjfP5FrNn7A>
  - (二)作品規格：
    1. 設計圖檔請完整呈現 上衣正反面樣式、LOGO 設計樣式 及 上衣顏色，範例如下：



2. 請以電腦完稿，不接受手繪形式。
3. 請以 AI 檔設計上衣樣式暨 Logo，解析度高於 300dpi。
4. 創作理念說明(100 字以內)。
- (三)需上傳之資料：
  1. 完稿作品之 AI 檔/繪圖檔，檔名：114 上衣徵件設計圖(學號姓

名)。

2. 完稿作品之 JPEG 檔，檔名：114 上衣徵件設計圖(學號姓名)。

3. 個人資料保護法宣告書：參賽者親筆簽章後掃描或拍照上傳，檔名：114 上衣徵件個資法宣告書(學號姓名)。

四、前三名作品預計於 114 年 5 月上旬公告於課外活動指導組網站，並通知得獎人。

五、報名相關表件請至課外活動指導組網站公告區下載。

## 肆、評選方式

本案評選方式共四階段：

一、**初選**：進行資格及繳交文件完整度審核；初選未符合者，不另行通知。

二、**評選小組複選**：評選小組(行政代表及學生社團代表共 4 人、課外活動指導組代表 1 人)進行評選。

三、**網路投票**：評選小組選出 6 件複選作品後，開放本校學生及教職員進行網路投票，以得票數前三高者為決選作品。

四、**行政會議決選**：決選作品送行政會議討論並決議首獎作品；餘兩件為優秀作品。

## 伍、獎項及獎勵辦法

一、獎項：

(一) **首獎**：1 名，每名獎金新臺幣 12,000 元整及獎狀 1 幀。

(二) **優秀獎**：2 名，每名獎金新臺幣 6,000 元整及獎狀 1 幀。

(三) **參加獎**：每件參賽作品將獲贈課外活動指導組精美小禮物 1 件。

(經承辦人確認完成遞件，另以 E-mail 通知領取方式，恕不提供郵寄服務)。

二、獎金需以參賽人為受款人，不得變更，首獎者另須簽屬「著作權轉讓同意書」(附件二)後始可領取獎金。

三、作品不得侵犯他人著作權，若有違者，追回全數獎金且參賽者須自行負擔法律責任；如遇首獎因故遭取消資格，則報請本校行政會議決議之第二順位作品遞補。

四、頒獎儀式預定於本校「114 學年度開學典禮」辦理，若有更動將另行通知。

五、首獎作品將使用於本校 114 學年度新生限定版上衣(或其周邊商品)製作，另首獎者須協助完成上衣整體設計之圖稿繪製。主辦單位擁有上衣款式、圖案位置、整體設計修改之最後權利。

## 國立臺灣大學 114 學年度新生限定版上衣樣式暨 Logo 徵件計畫 個人資料保護法宣告書

本校學生事務處（以下簡稱本處）執行「國立臺灣大學 114 學年度新生限定版上衣樣式暨 Logo 徵件(以下簡稱本計畫)」，本處依個人資料保護法(以下簡稱個資法)第 8 條之規定，告知臺端下列事項，請臺端於填寫報名表前詳閱。

- 一、 依個人資料保護政策，您所填寫的個人資料代表您已授權並同意本處因應本計畫所需之身分確認、聯絡通訊及投稿資訊之使用。
- 二、 本處所蒐集之臺端個人資料，臺端依個資法第 3 條規定得向本處請求查詢閱覽、製給複製本、補充或更正、停止蒐集處理或利用，必要時亦可請求刪除，惟屬本處依法執行職務所必須保留者，得不依臺端請求為之。
- 三、 臺端可自由選擇是否提供相關個人資料，惟臺端若拒絕(勾選不同意者)提供或要求本處停止利用相關個人資料，本處將無法受理臺端報名及後續相關徵件作業。

請勾選

已詳閱並同意報名

不同意並放棄報名

報名者簽章：\_\_\_\_\_

中 華 民 國 \_\_\_\_\_ 年 \_\_\_\_\_ 月 \_\_\_\_\_ 日

(附件二)

國立臺灣大學 114 學年度新生限定版上衣樣式暨 Logo 徵件計畫  
著作權轉讓同意書(首獎者填寫)

本人同意以下聲明：

1. 保證本作品為本人之原創性著作，且未經刊登、使用、發表，亦未曾獲其他單位獎項或補助且無抄襲國內外其他創作之自創作品。
2. 若本作品涉及智慧財產權之侵權及不法行為，本人願自負一切法律責任，國立臺灣大學學生事務處即取消名次並追回獎項，本人絕無異議。
3. 本人同意將本得獎作品之著作權永久無償授權國立臺灣大學學生事務處使用，並對得獎作品之著作權享有複製、公佈、發行、重製等永久使用之權利。
4. 本同意書若有未盡事宜或不明之處，國立臺灣大學學生事務處保有增修之權利。

此致

國立臺灣大學學生事務處

立同意書人簽章：\_\_\_\_\_

身分證字號/居留證號：\_\_\_\_\_

戶籍地址/通訊處：\_\_\_\_\_

\_\_\_\_\_

中華民國 \_\_\_\_\_ 年 \_\_\_\_\_ 月 \_\_\_\_\_ 日

# National Taiwan University 114 Academic Year First-Years' Limited Edition Shirt Design and Logo Contest Plan

## I. Purpose

To foster a sense of belonging among the First-Years' and symbolize the cohesion of National Taiwan University, the university is organizing this design submission contest. The collected shirt and logo designs will be used to create a limited edition First-Years' shirt for the 114 academic year, which will be showcased at the opening ceremony. Through these student-designed shirts, we aim to fully reflect NTU's image and spirit while combining aesthetic appeal and innovative visual effects, offering the First-Years' of the 114 academic year the most heartfelt blessings.

## II. Organizing Unit

1. Unit: Student Activity Division, Office of Student Affairs
2. Coordinator: Ms. Chen
3. Contact Information:  
Phone: (02)3366-2066 ext. 16  
E-mail: [jessicachen0513@ntu.edu.tw](mailto:jessicachen0513@ntu.edu.tw)

## III. Participation Guidelines and Submission Requirements

### 1. Eligibility and Number of Submissions

- (1) Participants must be currently enrolled students at National Taiwan University.
- (2) Only individual submissions are accepted.
- (3) Each participant may submit up to one entry.

### 2. Submission Period

The submission period begins upon the approval of the plan and ends at 12:00 p.m. on Friday, February 21, 2025.

### 3. Registration Information

- (1) Registration must be completed online via the following link:

<https://forms.gle/pAsGYmpjfP5FrNn7A>

- (2) Submission Requirements:

- A. The design file must clearly display the front and back views of the shirt, the logo design, and the chosen shirt color. An example is provided below:



- B. The final design must be created digitally; hand-drawn designs will not be accepted.
- C. The design must be submitted as an AI file, with a resolution of at least 300 dpi, incorporating both the shirt style and logo.
- D. A brief description of the design (within 100 words).

(3) Required Documents for Upload:

- A. The final design file in AI or graphic format, named: "114 Shirt Design Submission (Student ID Name)."
- B. A JPEG version of the final design, named: "114 Shirt Design Submission (Student ID Name)."
- C. A scanned or photographed copy of the Personal Data Protection Declaration, signed by the participant, named: "114 Shirt Submission Personal Data Declaration (Student ID Name)."

2. **Announcement of Winners**

The top three designs will be announced on the Extracurricular Activities Division website in early May 2025, and the winners will be notified.

3. **Registration Forms**

All registration-related forms can be downloaded from the Announcement Section of the Extracurricular Activities Division website.

## IV. Evaluation Process

The selection process for this contest consists of four stages:

- 1. **Preliminary Review:** This stage involves verifying the eligibility and completeness of submitted documents. Participants who do not meet the preliminary requirements will not be notified.
- 2. **Administrative Representative Review:** A selection committee consisting of four members (administrative representatives and student club representatives) and one representative from the Student Activity Division will evaluate the

submissions.

3. **Online Voting:** After the selection committee narrows down the submissions to six finalists, NTU students and staff will be invited to vote online. The top three submissions with the highest votes will advance to the final stage.
4. **Administrative Committee Final Decision:** The top three submissions will be reviewed and discussed in an administrative committee meeting, where the grand prize winner will be selected. The other two submissions will be recognized as outstanding works.

## V. Awards and Rewards

1. **Awards:**
  - (1) **Grand Prize:** 1 winner, receiving a cash prize of NTD\$12,000 and a certificate.
  - (2) **Outstanding Awards:** 2 winners, each receiving a cash prize of NTD\$6,000 and a certificate.
  - (3) **Participation Prize:** Each submission will receive a small gift from the Extracurricular Activities Division (after confirmation of submission by the coordinator, the method of collection will be notified via email; no mail service will be provided).
2. The cash prize must be issued to the participant and cannot be transferred. The grand prize winner must also sign a "Copyright Transfer Agreement" (Appendix 2) before receiving the prize.
3. Submissions must not infringe on others' copyrights. If violations occur, the prize money will be fully reclaimed, and the participant will bear full legal responsibility. Should the grand prize winner be disqualified for any reason, the second-place work, as decided by the university's administrative committee, will replace it.
4. The award ceremony is scheduled to be held during the "114 Academic Year Opening Ceremony" at the university. Any changes will be announced separately.
5. The grand prize design will be used for the university's 114 academic year First-Years' limited edition shirt (or related products). The grand prize winner must assist with the final design illustration for the shirt. The organizer reserves the final right to modify the shirt style, logo placement, and overall design.

**National Taiwan University 114 Academic Year First-Years' Limited  
Edition Shirt Design and Logo Contest Plan Personal Data  
Protection Declaration**

The Office of Student Affairs at National Taiwan University (hereinafter referred to as "the Office") is responsible for executing the "National Taiwan University 114 Academic Year First-Years' Limited Edition Shirt Design and Logo Contest" (hereinafter referred to as "the Contest"). In accordance with Article 8 of the Personal Data Protection Act (hereinafter referred to as "the Act"), the Office is obligated to inform you of the following. Please read carefully before completing the registration form.

1. In accordance with the personal data protection policy, by providing your personal information, you authorize and agree to the Office's use of such data for identity verification, communication, and submission processing as required by the Contest.
2. In accordance with Article 3 of the Act, you have the right to request access to, obtain copies of, supplement or correct, cease the processing or use of, or delete your personal data collected by the Office. However, in cases where the Office is legally obligated to retain certain information to perform its duties, such requests may not be granted.
3. You are free to choose whether or not to provide your personal data. However, if you refuse (by selecting "disagree") to provide the necessary information or request the Office to cease the use of your personal data, the Office will be unable to process your registration or handle the subsequent procedures related to the Contest.

Please check

- I have read and agree to the terms of registration
- I do not agree and withdraw my registration

Signature of Applicant : \_\_\_\_\_

Date: \_\_\_\_\_



(Appendix 2)

**National Taiwan University 114 Academic Year First-Years' Limited  
Edition Shirt Design  
Copyright Transfer Agreement  
(To be completed by the Grand Prize Winner)**

I agree to the following declarations:

1. I guarantee that the submitted work is my original creation, has not been published, used, or publicly disclosed, has not received any other awards or grants, and is free from plagiarism of any domestic or foreign works.
2. If this work involves any infringement of intellectual property rights or illegal acts, I am willing to bear all legal responsibility. The Office of Student Affairs of National Taiwan University will cancel my prize and reclaim any awarded items, and I will raise no objections.
3. I agree to grant the copyright of the awarded work to the Office of Student Affairs of National Taiwan University permanently and free of charge. The Division will have the permanent rights to reproduce, publicize, distribute, and use the awarded work.
4. The Office of Student Affairs of National Taiwan University reserves the right to amend or clarify any unaddressed or unclear matters in this agreement.

To:

Office of Student Affairs, National Taiwan University

Signature of Agreement Holder : \_\_\_\_\_

ID/ARC Number : \_\_\_\_\_

Registered/Correspondence Address : \_\_\_\_\_

\_\_\_\_\_

Date: \_\_\_\_\_